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| Assessment Criteria | Descriptors | Score |
| Creativity | * You have presented the information in an interesting way.
* The photos match the sentences.
* You have embedded a video.
* Your voice over is clear and you speak fluently.
* You have added sound effects/music in the background.
 | 0 - 15 |
| Content | * You have chosen relevant parts of the book to showcase the story.
* You have made the story sound interesting.
* You have not revealed too much of the plot.
 | 0 - 10 |
| Sentences (Story board to be handed in with video) | * Your sentences are correctly structured.
* Your sentences are varied.
* Your sentences are interesting (loaded).
 | 0 - 10 |
| Grammar and spelling | * Accurate punctuation
* Excellent spelling
 | 0 - 5 |

**Assessment of Book Trailer for Tuck Everlasting**