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| Assessment Criteria | Descriptors | Score |
| Creativity | * You have presented the information in an interesting way. * The photos match the sentences. * You have embedded a video. * Your voice over is clear and you speak fluently. * You have added sound effects/music in the background. | 0 - 15 |
| Content | * You have chosen relevant parts of the book to showcase the story. * You have made the story sound interesting. * You have not revealed too much of the plot. | 0 - 10 |
| Sentences (Story board to be handed in with video) | * Your sentences are correctly structured. * Your sentences are varied. * Your sentences are interesting (loaded). | 0 - 10 |
| Grammar and spelling | * Accurate punctuation * Excellent spelling | 0 - 5 |

**Assessment of Book Trailer for Tuck Everlasting**